

YOUR ENERGY YOUR CHOICE

Features of community choice energy and how to get started

WHAT IS COMMUNITY CHOICE ENERGY?

Community Choice Energy or CCE is a program available to cities, counties, and special districts to aggregate electricity load and purchase and/or generate electricity for their residents and businesses within their borders. Under CCE, the utility continues to deliver the electricity through its transmission and distribution system and provide meter reading, billing, maintenance, customer service, and outage response services.

BENEFITS OF A CCE IN YOUR COMMUNITY

- CCE provides the community the flexibility to obtain a higher percentage of cleaner and renewable energy than the investor-owned utility can provide
- CCE provides access to competitive pricing and lower cost electricity
- CCE continues to partner with the local utility, who continues to maintain and deliver the electricity to each account with the reliability we all count on
- CCE positively impacts the local economy through shifting surplus revenue from the utility to the community and support job growth, rate reductions, and fostering local business build out
- CCE provides local control over energy rates the community residents and businesses pay, not the utility

CURRENT CCE PROGRAMS IN CALIFORNIA

Marin Clean Energy (MCE)—Launched in 2010, MCE was the first CCE established in California. MCE operates as a California Joint Power Authority (JPA) consisting of several counties and cities. MCE offers its residents and businesses the choice of up to 100% renewable energy. Surplus revenue from this CCE goes directly back to the JPA.

Sonoma Clean Power (SCP)—Established by Sonoma County in 2013, this countrywide JPA CCE, offers power that is both greener and more locally sourced. SCP invests locally supporting Sonoma County renewable power and local employment². Surplus revenue from this CCE goes back to the JPA.

Lancaster Choice Energy (LCE)—The newest CCE created by the City of Lancaster established in 2015, locally run, not-for-profit power program. The City of Lancaster is determined to be the nation's first net-zero city³. LCE is operated by the City of Lancaster and benefits those who work and live within Lancaster.

CleanPowerSF—Just recently established in 2016 and administered by the San Francisco Public Utilities Commission. CleanPowerSF is offering its customers a green product containing 35% renewable energy.

¹Adopted in 2002, under California Assembly Bill 17.

²About SCP. n.d. www.sonomacleanpower.org/about-scp.

³About LCE. n.d. www.lancasterchoicenergy.com/about-lce.html

⁴About CleanPowerSF n.d. www.sfwater.org/inde.aspx?page=959



How does our local government determine if community choice energy is the right fit?

STEPS TO DETERMINE IF CCE IS RIGHT FOR OUR COMMUNITY

Pilot Power Group can complete a feasibility study to show the potential revenue upside once your local communities needs are determined. Pilot Power Group utilizes historical data from your utility to determine CCE program costs and benefits.

WHY CHOOSE PILOT POWER GROUP FOR THIS ACTIVITY?

Established in 2001, Pilot Power Group is a California-based company providing its customers direct access to the wholesale energy market. Pilot Power Group has established relationships with several investment grade wholesale suppliers and is able to procure cleaner and greener renewable energy, providing you cost-effective greener energy. Let Pilot Power Group assist you in establishing a CCE for your community.



SOURCE



CCE

Buy & Build Electricity Supply



DELIVERY



UTILITY

Deliver Energy, Maintain Lines, Bill Customers



CUSTOMER



YOU

Benefit from Affordable Rates, Local Control, Cleaner Energy

California Law Gives Your Community the Right to Control Your Energy Supply



Your Community Chooses Your Energy Sources & Rates You Pay



Your Electric Utility Reliably Delivers Your Energy, Reads Your Meter, Sends You Bills & Collects Payments



New Benefits Such As Cleaner Energy & Lower Rates Are Brought to Your Community Through Local Control Over Your Energy Sources

TO LEARN MORE ABOUT COMMUNITY CHOICE ENERGY, VISIT

www.pilotpowergroup.com/communitychoice
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